Resume - Innovation Manager

Name : Alfard Jansen

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Motivation

Product development is not an end in itself. Neither is profit. My satisfaction comes from bringing the two together. No wandering in dreams, but making money today, to remain competitive tomorrow. Being focussed and effective creates the space for creativity that matters.

I have 15 years of experience in product development for furniture, automotive, logistics and FMCG. Presently I lead an international design team for Europe's number two manufacturer of Returnable Transit Packaging.

I enjoy working in between disciplines. Bridging between departments, with suppliers & customers or between countries & cultures. Translate the corporate vision in specific tasks for designers. I am good at straightening out complex processes, allowing my team to focus on substantial tasks. Consistent, though very pragmatic if needed to deliver results.

Experience

Linpac Allibert (turnover 350M€ and 1800 staff. Paris, France)

Linpac Allibert is leading the UK and French RTP market. Offering a wide range of containers, pallets, totes and dollies for retail, food and automated warehouses. [linpac.com]

- 2008-2010 **Innovation&Design Manager** Managing 23 Designers and Project Managers in UK, France, Germany and Spain.
 - Merged four remote design teams into one effective European organisation.
 - Stopped incoherent activities, focused on added value.
 - Implementation of ISO certified Stage-Gate process.
 - Adapted strategy during economic downturn: Reduced operational design cost by 60%. Reduced Capital investments by 70%. Sustained revenues generated by NPD. Increased contribution to sales from 6% to 9%.
 - Made Intellectual property profitable. Cleaned up IP-portfolio. Reduced cost by 35%. Won litigation cases against three main competitors.

BPO (turnover 1,8M€ and 18 staff. Delft, the Netherlands)

Design&Engineering consultancy, specialised in engineering and optimisation of plastic products. International customers include ABB, Heineken, Philips and SaraLee. [bpo.nl]

- 2003–2008 **Team Leader** Managing 15 design engineers
 - Overall professionalisation: Increased turnover form 1,2M to 1,8M€ increased efficiency -invoiced hours from <65% to >75%.
- 2000–2003 **Project Manager** Product development from briefing to production Development of plastic products with advanced Computer Aided Engineering. Dozens of successful projects, for customers in Europe, Mexico and USA.
- 1997–1999 **Project Engineer** CAD and FEA for product design and -engineering I produced over 150 detailed 3DCAD models of injection moulded products and I optimised products using FEM analyses and Moldflow simulations.

OTHER

- 1996–1997 **CAD specialist** at Greenock, NL Instructor in 3DCAD courses First Dutch 3DStudioMAX Training. Standardisation of educational documents.
- **2D Drawer** at Vroomshoop Furniture, NL DTP library for assembly guides.

Education

1991–1995 **Industrial Product Design** the Hague University -NL Completed with Bachelor degree (ing.)

1990-1991 Commercial Engineer the Hague University -NL

1989-1990 Astronomy Leiden University -NL

1983–1989 **VWO** (pre university education)

Competencies

Product Development: Problem analyses, Idea generation, TRIZ, Feasibility study, Business case analyses, Mechanics, Plastics, Injection moulding, Rapid prototyping, FMEA, Optimisation, Design for Assembly (Poka-Yoke), Cooperation with Asia.

Management: Managing an international team, Change management, Performance Management, Intellectual Property management, Product Data Management, Cost Reduction.

Communication: Customers relations and Company representation at fairs, in magazines and for television.

Software: Pro/Engineer, Pro/Intralink, SolidWorks, AutodCAD-2D, MSCMarc, Photoshop, LotusNotes, MS Office, MS Acces, SQL (design and maintenance of project- and contact administration).

Language skills

Dutch: native speaker English: fluently (C2) German: good (C1)

French: intermediate (B1)

(Common European Framework of Reference)

Other occupations

Editor for **Product, the magazine for product developers** (2005 – 2008) Series of articles on CAD en CAE [www.productmagazine.nl (in Dutch)]

Presentations at numerous seminars and congresses

example: Conference on Mass Customization&Personalization, MIT, Boston, USA. [www.mcpc2007.com]

Invited Teacher the Hague University (2000 – 2008)

Lecture: Engineering in Plastics

Hobbies

History of science and technology

DIY: Merged two apartments into one house by myself

Sport: Tennis